

The City Bridge Trust

Investing In Londoners: Application for a grant



About your organisation

Name of your organisation: Fitzrovia Neighbourhood Association	
If your organisation is part of a larger organisation, what is its name?	
In which London Borough is your organisation based? Camden	
Contact person: Ms Barbara Jacobson	Position: Co-ordinator, older people; advice
Website: http://www.fitzrovia.org.uk	
Legal status of organisation: Charitable company	Charity, Charitable Incorporated Company or company number: 1111649
When was your organisation established? 10/01/1975	

Grant Request

Under which of City Bridge Trust's programmes are you applying? Reducing Poverty
Which of the programme outcome(s) does your application aim to achieve? More Londoners with improved economic circumstances More people accessing debt and legal services
Please describe the purpose of your funding request in one sentence. To help people maximise their income, find support of others and be able to participate more fully in the community as a result.
When will the funding be required? 01/12/2014
How much funding are you requesting? Year 1: £48,000 Year 2: £49,000 Year 3: £50,000 Total: £147,000

Aims of your organisation:

To relieve poverty, and improve the environment and living conditions of all who live and work in Fitzrovia, an area in Central London with a diverse population, straddling London Boroughs of Camden and Westminster.

Main activities of your organisation:

AQS/CLS Quality Mark accredited general advice service in English and Asian languages
Health and arts initiatives for older people and the Asian community
Fitzrovia News website and newspaper which goes out to 5000 local households and businesses each quarter.

Number of staff

Full-time:	Part-time:	Management committee members:	Active volunteers:
0	4	4	15

Property occupied by your organisation

Is the main property owned, leased or rented by your organisation?	If leased/rented, how long is the outstanding agreement?
Leased	Lease at will (LB Camden)

Summary of grant request

Need: Although we are in the West End of London, gentrification north of Oxford Street only started about 15 years ago; there are still pockets of poverty, mainly people living in social housing and private rentals. Mainly we see local Asian people of Bangladeshi origin, but the other focus of our work is older people. Both groups are on low fixed incomes. Because of the age and reputation of our service, and the dispersion of families out of central London, we see people from all over Camden and Westminster, most of whom come to us after a recommendation by a friend or relative. There is also another group living in hidden poverty in our area, that is to say younger workers who often are living in over-crowded flats whom we have not been able to reach because our advice sessions have only been in the mornings. The latest census figures show that over 1/3 of local residents in work are claiming some form of benefit.

Delivery: The work will be delivered by drop-in sessions and appointments, plus we would like to pilot a support group. At the moment we do two morning sessions a week; this grant would allow us to add another drop-in session in the evening, during hours which are friendlier to people in work. With the aid of this programme we also want to pilot a support group for people who come to see us regularly.

Aims/outcomes: The drop-in sessions will reduce poverty by maximising clients' income: making sure they are getting all the benefits they are eligible for and help them to deal with debt and housing problems. An added evening drop-in session will significantly increase the range of people who will be able to access our service. A support group would be piloted with the aims of: 1) sharing ways of coping/dealing with their problems; 2) providing a forum for direct management of how our service is delivered; 3) empowering clients to get involved with other activities.

Why us?: We are the only drop-in advice service in this part of central London with Bengali, Hindi & Urdu spoken. We do holistic advice, in the sense that we try to help with the whole range of clients' money and debt issues together since they are often interlinked. Our advice service is very successful in improving people's economic circumstances; last year of cases with a financial outcome, 37 clients gained a total £97,880 in increased benefits or reduced debt (total 238 clients). Our service also often acts as a gateway to other community development programmes we run. If we can also offer a drop-in session after working hours this will increase the number of people who will be able to access our advice and other activities.

Good practice: 1) Success with this application will help us to increase user management of our service; at the moment we do regular surveys of user opinion and have two former advice clients on our board of Trustees, but regular meetings of service users will help. 2) The non-Asian people we see come from a wide range of backgrounds: primarily Phillipino, Spanish, Greek and African or Afro-Caribbean and/or speak English as a second language. Our Trustees include a woman of Bangladeshi origin and a man of African origin. 3) The support group could also be a feeder for volunteers who could help expand our service, as well as gain valuable training for other paid work. 4) We do what we can to reduce our carbon footprint by cutting down on printing, recycling paper and glass, using as little electricity/gas as possible.

If you need any planning or other statutory consents for the project to proceed, what stage have the applications reached?

Do you have a Vulnerable Adults policy? **No**

What Quality Marks does your organisation currently hold?

Outputs and outcomes

What are the main activities or outputs you want to deliver? Please include no more than 5. By activities or outputs we mean the services, products or facilities you plan to deliver. If you plan to deliver work over more than one year you should include activities over the full grant period requested. Try to be specific.

Advice: Two morning drop-in sessions a week, one general and one women only; plus appointments outside these hours including outreach appointments at local sheltered housing site. One 2 hour drop-in evening session for people who are in work, help with benefits and housing/employment issues. Will be open 46 weeks/year.

Pilot of support group for users: starting with 2 the first year, 6 bi-monthly sessions a year after and carry on another if viable.

Needed administration: Regular updating and supervision of individual cases; monitoring usage/financial outcomes and showing trends in cases. Regular training of case workers to keep up with benefit changes, plus attendance at meetings with other advice agencies plus council & DWP officers to flag up recurring problems/keep abreast with changes.

What main differences or outcomes do you hope the activities you have described above will achieve? Please include no more than 5. By differences or outcomes we mean the changes, benefits, learning or other effects that result from the work your project would deliver. These might be for individuals, families, communities or the environment.

Increased income and/or security of housing for 415 families/individuals

190 people who work during the day helped with employment, benefit and / or housing problems as a result of new evening session

50 clients feel better able to cope with benefit changes (and engage in employment, community activities, local democracy) as result of mutual support

Strengthening of organisational capacity and knowledge; strengthening of links with other agencies and communication of trends & recurring service failures to relevant officials.

Do you plan to continue the activity beyond the period for which you are requesting funding? If so, how do you intend to sustain it? If not, what is your exit strategy?

Yes, by applying for further grant funding, corporate donations, online donations via website with giftaid associated with that & trading. Also currently looking at fundraising events.

Who will benefit?

About your beneficiaries

How many people will benefit directly from the grant per year?

150

In which Greater London borough(s) or areas of London will your beneficiaries live?

Camden (75%)

Westminster (25%)

What age group(s) will benefit?

All ages

What gender will beneficiaries be?

All

What will the ethnic grouping(s) of the beneficiaries be?

Asian/ Asian British (including Indian; Pakistani; Bangladeshi; Chinese; Any other Asian background)

Other ethnic group (including Arab)

If Other ethnic group, please give details: **many speakers of English as 2nd language from Europe**

What proportion of the beneficiaries will be disabled people?

51-60%

Funding required for the project

What is the total cost of the proposed activity/project?

Expenditure heading	Year 1	Year 2	Year 3	Total
Senior advice worker (p/t 20 hours/week)	22,450	23,123	23,817	69,390
Advice worker (p/t 21 hours/week)	19,965	20,564	21,180	61,709
Advice worker + admin (p/t 14 hours/week)	14,460	14,894	15,341	44,695
Overheads (rent + bills)	29,750	30,000	30,000	89,750
Outreach + volunteer expenses	2,000	2,000	2,000	6,000
	0	0	0	0
	0	0	0	0
	0	0	0	0
	0	0	0	0
TOTAL:	88,625	90,581	92,338	271,544

What income has already been raised?

Source	Year 1	Year 2	Year 3	Total
Henry Smith	15,000	0	0	15,000
Westminster CAB (income from office hire)	3,500	3,500	3,500	10,500
	0	0	0	0
	0	0	0	0
TOTAL:	18,500	3,500	3,500	25,500

What other funders are currently considering the proposal?

Source	Year 1	Year 2	Year 3	Total
Henry Smith (grant extension)	0	15,000	15,000	30,000
West End Ward fund (Westminster CC)	6,000	0	0	6,000
Tudor Trust (in process)	88,000	90,000	92,000	270,000
	0	0	0	0
TOTAL:	94,000	105,000	107,000	306,000

How much is requested from the Trust?

Expenditure heading	Year 1	Year 2	Year 3	Total
Senior Advice Worker	12,123	12,487	12,861	37,471
Advice Worker	10,781	11,105	11,437	33,323
Advice Worker + admin	7,808	8,043	8,284	24,135
Overheads	16,065	16,200	16,200	48,465
Outreach + volunteer expenses	1,080	1,080	1,080	3,240
	0	0	0	0
	0	0	0	0
	0	0	0	0
	0	0	0	0
TOTAL:	47,857	48,915	49,862	146,634

Finance details

Please complete using your most recent audited or independently examined accounts.

Financial year ended:	Month: March	Year: 2013
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Income received from:	£
Voluntary income	1,822
Activities for generating funds	121
Investment income	54
Income from charitable activities	83,759
Other sources	0
Total Income:	85,756

Expenditure:	£
Charitable activities	115,425
Governance costs	2,640
Cost of generating funds	0
Other	0
Total Expenditure:	118,065
Net (deficit)/surplus:	-32,309
Other Recognised Gains/(Losses):	0
Net Movement in Funds:	-32,309

Asset position at year end	£
Fixed assets	0
Investments	0
Net current assets	111,682
Long-term liabilities	0
*Total Assets (A):	111,682

Reserves at year end	£
Restricted funds	12,342
Endowment Funds	0
Unrestricted funds	99,340
*Total Reserves (B):	111,682

*** Please note that total Assets (A) and Total Reserves (B) should be the same.**

Statutory funding

For your most recent financial year, what % of your income was from statutory sources?
1-10%

Organisational changes

Describe any significant changes to your structure, financial position or core activities since the date of your most recent accounts:

We secured £4070 from Westminster City Council Small Grants fund for older people's singing sessions Jan 2014-Dec 2014 and £15,000 from Derwent Community Programme to fund massage & exercise programmes with older people and Asian women, June 2014-May 2015.

Previous funding received

Please list the funding received by your organisation from the following statutory sources during the last THREE years.

	2012 £	2013 £	2014 £
City of London (except City Bridge Trust)	0	0	0
London Local Authorities	0	0	0
London Councils	62,289	80,539	16,288
Health Authorities	5,000	0	0
Central Government departments	0	0	0
Other statutory bodies	0	0	0

Previous grants received

Please list the grants received by your organisation from charitable trusts and foundations (other than City Bridge Trust) during the last THREE years. List source, years and annual amounts. Please include the 5 largest only.

Name of Funder	2012 £	2013 £	2014 £
Big Lottery	15,791	71,336	34,470
Henry Smith Charity	0	0	20,000
DESTA Consortium	0	8,000	7,000
Arup/OVE	0	5,000	0
E Vincent Harris Trust	5,000	0	0

Declaration

I confirm that, to the best of my knowledge, all the information I have provided in this application form is correct. I fully understand that City Bridge Trust has zero tolerance towards fraud and will seek to prosecute and recover funds in every instance.

Please confirm: Yes Full Name: **Barbara Lynn Jacobson**

Role within **Fundraiser/Advice Worker/Older people's Programmes**
Organisation: